

## 2023 Voice of Our Clients

Findings from interviews with executives in

# Life Sciences



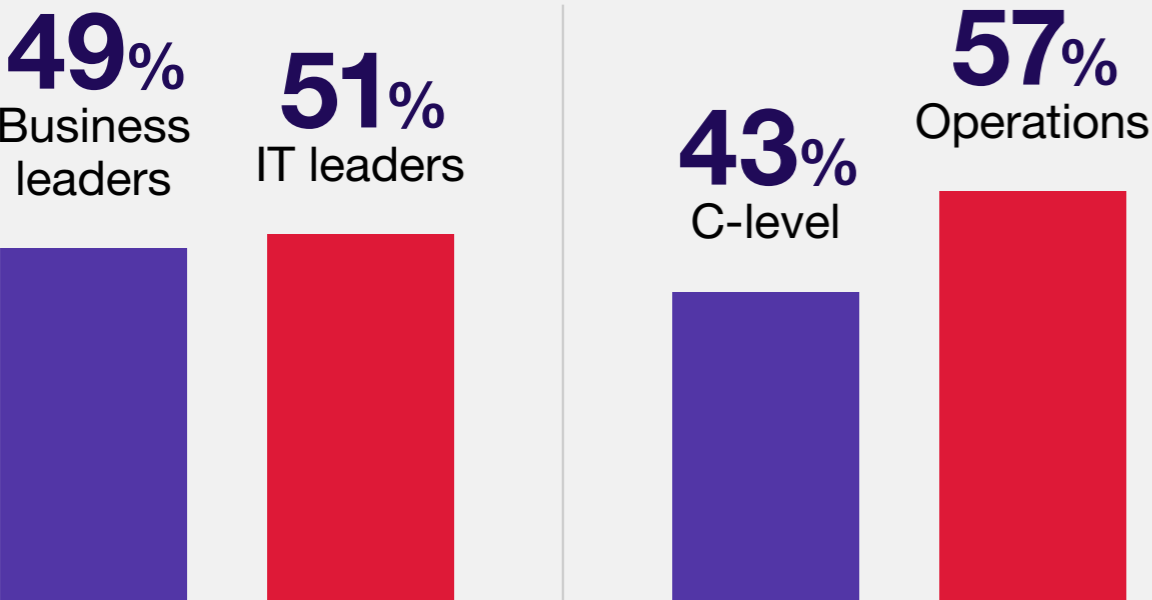
## Top trends & priorities

	<b>Macro trends</b>	<b>Industry trends</b>	<b>Business priorities</b>	<b>IT priorities</b>
<b>1</b>	Technology and digital acceleration	Growth acceleration	Optimize today's operations	Optimize today's operations
<b>2</b>	Changing social demographics	Protect through cyber privacy and cybersecurity	Globalization	Business process improvements
<b>3</b>	Climate change, including the energy transition	Become digital to meet customer, citizen expectations	New products and services	Drive IT modernization, new IT delivery models



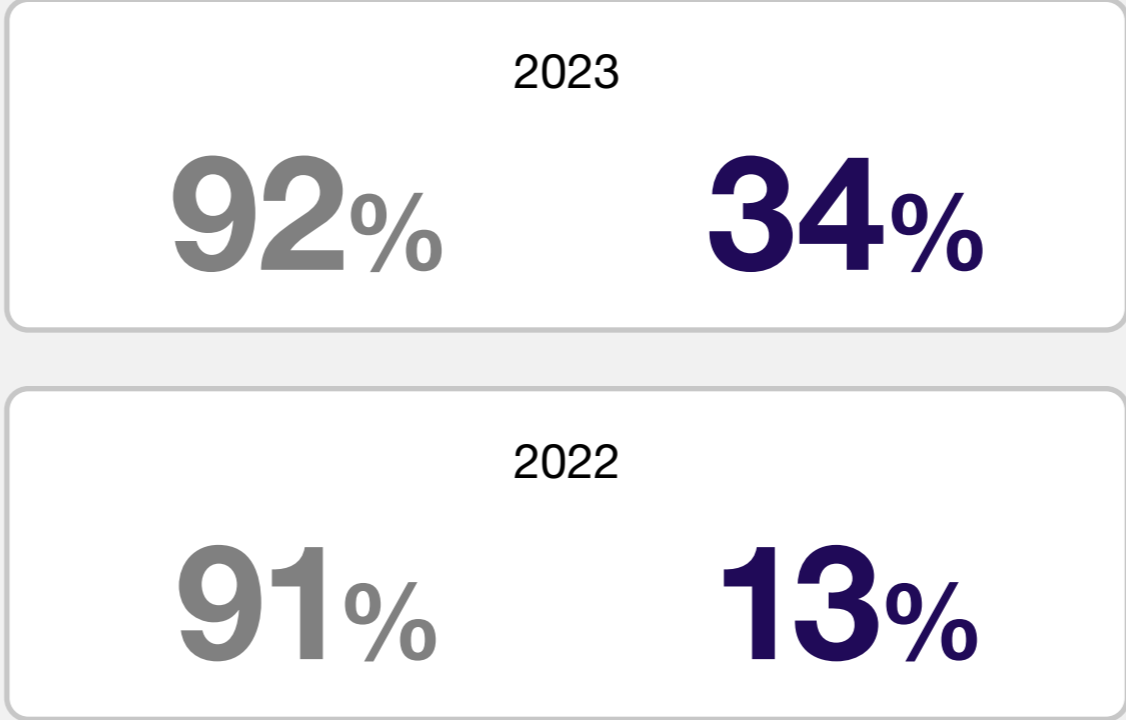
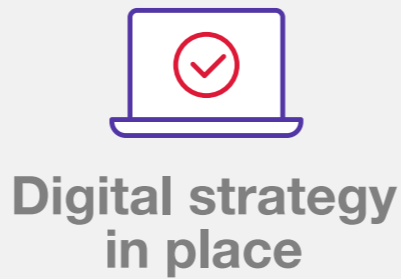
# Executives we interviewed

Annually, CGI leaders meet with executives across industries and geographies to gather their perspectives on the trends affecting their enterprises:



# Digital strategy progress

With 34% of executives producing results from their digital strategies, Life Sciences exceed the all-industries average of 30%. Notably, the number of executives who say their organization is producing results has almost tripled since 2022.



# Key findings in Life Sciences



**Business models require greater agility**

**16%**

say business models are highly agile for digitization



**Holistic data strategies are needed**

**33%**

cite having holistic data strategies



**More can include ecosystems in cyber strategies**

**37%**

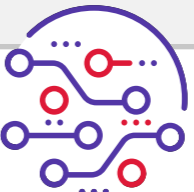
extend their cyber strategy to their ecosystem



**Opportunities for closer alignment**

**45%**

cite business and IT operations as highly aligned to support strategy



**Growing focus on AI**




**60%**

are investigating AI or at proof-of-concept stage

# Digital leaders in Life Sciences

When comparing insights from the 34% who say they are producing results from digital strategies (**digital leaders**) to those building or launching digital strategies (**digital aspirants**), common attributes emerge.

**Digital leaders in Life Sciences have fewer technology challenges stemming from legacy systems and/or incompatibility.**

	Digital leaders	Digital aspirants
 Face fewer challenges to digitization from legacy systems	9%	33%
 Use open source stack to facilitate compatibility	50%	17%
 Holistically manage across multiple cloud solutions	40%	17%



# 5 recommendations to help Life Sciences organizations become digital leaders

- 1 Prepare your business for agility and growth**  
by updating legacy systems and optimizing, automating processes.
- 2 Increase data business value**  
by maximizing data control, amount and quality to support automation, business decisions and growth.
- 3 Continue to protect assets against cyber threats**  
as business, data use and collaboration grows.
- 4 Closely align business and IT strategy and priorities**  
to improve results, efficiency and agility.
- 5 Invest in data science and AI**  
to expand capabilities in customer interaction, products/services and internal/manufacturing processes.



At CGI, we help organizations navigate the rapidly transforming Life Sciences sector by leveraging our industry expertise, advanced technology solutions and commitment to innovation.

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